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INNOVO's Innovative Technology: A Game Changer for Zero-Carbon Cement Production

New York, NY January 10, 2024 – INNOVO is proud to announce a pioneering technology poised to revolutionize the cement industry. With global CO₂ emissions from cement reaching 1.61 billion tonnes in 2022, the need for sustainable solutions has never been greater. INNOVO's groundbreaking process is set to change the narrative by offering a path to net-zero emissions in cement production.

Our business model is uniquely attractive to cement companies looking for sustainable alternatives. INNOVO will finance, construct, and operate these new plants, strategically located adjacent to CO₂ emitters, without requiring any capital investment from them. This approach is not only cost-effective but also enables the production of zero-carbon cement, steering the industry toward a greener future.

As the cement industry seeks to reduce its carbon footprint, INNOVO provides a net-zero process that promises to maintain the quality and integrity of cement while eliminating associated carbon emissions. This initiative is a testament to our commitment to innovation and sustainability, aligning with global efforts to combat climate change.

For more information on how INNOVO is building the future of zero-carbon cement, visit our website at <https://innovo-network.com/co2-into-bio-fertilizer>.

About INNOVO: INNOVO is a dynamic leader in sustainable industrial solutions, focusing on innovative technologies that enable heavy industries to transition to net-zero emissions. Our mission is to support our partners in achieving their environmental goals through groundbreaking initiatives that do not compromise their commercial success.

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