



**FOR IMMEDIATE RELEASE**

**INNOVO Profitable Net Zero and The Vanguard Network Commence  
"Dialogue & Action on Sustainability" Roundtable Series on January 30<sup>th</sup>**

New York, NY – January 4, 2024 – INNOVO Profitable Net Zero, in collaboration with The Vanguard Network, eagerly announces the inaugural session of the "Dialogue and Action on Sustainability" series to be held on January 30<sup>th</sup>. This initiative brings to the fore the critical imperatives of sustainability, convening preeminent leaders from varied sectors to discuss, devise strategies, and identify practical steps towards achieving a sustainable future.

**Launch of a Landmark Series:** The first of these roundtables launches a sequence of monthly virtual dialogues, each lasting 60-90 minutes, where C-suite executives dedicated to sustainability will convene to discuss and strategize on actionable sustainability initiatives.

**Guided by Experts:** Championed by Martin Kelly, CEO & Founder of INNOVO Net Zero, Ken Banta, Founder and Principal of The Vanguard Network, and Gary Lee, Senior Advisor of The Vanguard Network, the series is set to leverage a wealth of knowledge in sustainability and leadership acumen.

**A Pledge to Privacy and Effectiveness:** Dialogue sessions will be held in confidence to promote openness and effectiveness. The series will also offer extended dialogues centered on specific sustainability issues as determined by the consensus of the participants.

**Membership and Investment:** Executives will have the opportunity to engage with the roundtables with an investment of \$7,200, covering an initial six-month commitment. This investment not only secures a seat at the table for these critical discussions but also includes membership in The Vanguard Network, granting access to an extensive array of dialogues and resources.

**About INNOVO Profitable Net Zero:** Led by visionary Martin Kelly, INNOVO has been at the vanguard of profitable clean technologies and Net Zero Partnerships for over a decade, propelling industries and governments towards significant carbon emission reductions.

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**About The Vanguard Network:** Established by Ken Banta, The Vanguard Network is a unique platform that catalyzes high-impact conversations and networking among C-suite executives, spanning various sectors and leadership roles, and connects roughly 12,000 leaders around the globe.

INNOVO and Vanguard are dedicated to steering this initiative, fostering the development of its membership, and deepening the impact of its engagements.

**For More Information:** To discover more about the "Dialogue and Action on Sustainability" initiative and the inaugural roundtable on January 30th, please visit <https://INNOVO-network.com/about-INNOVO/sustainability-dialogue-and-action>.

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#SustainableAction, #GreenInnovation, #CorporateSustainability, #EnvironmentalDialogues,  
#SustainabilityRoundtable, #NetZeroInitiative, #CleanTech, #SustainableFuture,  
#EcoLeadership, #ClimateAction, #SustainableBusiness, #SustainableInvestment,  
#ProfitableNetZero