



**For Immediate Release**

## **INNOVO Profitable Net Zero Leads with Pioneering Bio-Refinery Initiative for Net Zero Transition**

**New York, NY – February 8, 2024** — INNOVO Profitable Net Zero proudly announces the initiation of its pioneering bio-refinery initiative, a key advancement in the global pursuit of net-zero emissions. This initiative symbolizes an innovative progression in sustainable technology, providing a practical and profitable route for industries with high CO2 emissions to transition to more sustainable operations.

"Through our bio-refineries, we're merging environmental accountability with economic viability," articulates Martin Kelly, Chair and Founder of INNOVO Profitable Net Zero. "We're not just mitigating emissions; we're converting them into economically beneficial resources."

Utilizing cutting-edge conversion technologies, INNOVO's bio-refineries are designed to transform CO2 emissions into commercially valuable products like food supplements and fish feed. This transformative capability is crucial for assisting industries in achieving ambitious environmental objectives without compromising their financial success.

With an inaugural bio-refinery already operational, INNOVO exemplifies the practicality of escalating from small-scale experimental setups to extensive production facilities. The company's strategic blueprint delineates a methodical expansion strategy, guaranteeing that each growth phase correlates with an increase in production capacity, financial gains, and carbon emission reductions.

"Our approach offers a tangible resolution for companies striving to fulfill rigorous environmental mandates," Martin asserts. "Our bio-refineries are not merely theoretical; they represent a verified, scalable technology that is poised for worldwide implementation."

The investment community and industry leaders are recognizing the promise of INNOVO's bio-refinery initiative. It pledges not only to aid in achieving net-zero objectives but also to stimulate the burgeoning green economy. With prospects for significant financial returns and a considerable environmental impact, INNOVO's bio-refineries are at the vanguard of eco-friendly innovation.

**About INNOVO Profitable Net Zero** --INNOVO Profitable Net Zero is a leader in the development of clean technology solutions that harmonize environmental sustainability with economic development. Committed to pioneering the path to a net-zero future, INNOVO is dedicated to the advancement of bio-refineries and other sustainable technologies.

For further information on INNOVO Profitable Net Zero and its bio-refinery initiative or to organize interviews and site tours, please contact:

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